



For Immediate Release

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LucidPort adds Blu-ray capability to USB 3.0

LucidPort Technology released firmware today that adds Blu-ray capability to the USB300, LucidPort's USB 3.0 to SATA bridge controller. In addition to connecting hard disks and solid state drives to USB 3.0, the USB300 can now link Blu-ray, or other SATA optical disc drives, to a PC's USB port at Full Speed, Hi-Speed, or SuperSpeed. No additional drivers are needed.

"A USB3.0 SuperSpeed connection adds both convenience and speed," said Reid Augustin, VP of Product Development at LucidPort. The extra current available through USB 3.0 allows Blu-ray players to operate without a separate power source. The additional performance of USB 3.0 maximizes reading and writing speeds.

Contact LucidPort at support@lucidport.com for the new firmware.

About LucidPort Technology, Inc.

LucidPort Technology, Inc. is a fabless semiconductor company developing SuperSpeed USB and Wireless USB controllers. LucidPort's controllers add functionality to PC peripheral and consumer electronic devices like printers, scanners, digital cameras, portable media players, and external hard drives. LucidPort's technologies apply advanced hardware with integrated software to create flexible, high performance, and easy to use USB products. LucidPort is headquartered at 335 Pioneer Way, Mountain View, CA 94041, 650-968-6800, www.lucidport.com

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